**Competitive Approach, Geographic Scope, and Decision Models Response**

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Date

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**Response to Shanice**

An organization can obtain a competitive approach by creating a strategic formulation and a strategic execution process (Gamble et al., 2021). The stages of strategy formulation and execution process are: developing a strategic vision, settings objectives, crafting a strategy, implementing and executing the chosen strategy, and evaluating and analyzing the internal and external organization performance. Organizational strategies include business strategies, corporate strategies, operating strategies, and functional area strategies. The geographic scope is minimal for organizations operating in a large driven organization. The drive activities of such organizations are widened internationally (Oh et al., 2019). The competitiveness of production scope is boosted by the decision model used by a company. Decisions in an organization can be made using the competitive decision model. Decisions can be made by the use of yes/no answers (Krogerus & Tschappeler, 2018).

It is true that a strategic formulation and a strategic execution process are essential for achieving a competitive approach. The five stages of strategy formulation and strategic execution process play a key role in ensuring an organization can keep up with the competition (Gamble et al., 2021). Indeed, when a company is threatened with ouster from the market, it has to change its product or service. All the necessary actions have to be taken to redeem the quality of services and goods offered. Board directors and CEOs of a company are responsible for overseeing the development of strategic plans. They can also make the necessary changes to the plan according to the internal and external environmental factors (Bolisani & Bratianu, 2017).

**References**

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