**Response Two**

Student’s Name

Institutional Affiliation

Course Name

Professor's Name

Date

**Response Two**

Excellent post. I agree that it is important to learn all disciplines to facilitate effective understanding and exploration of ideas in real-life situations. Information technology is a key channel that individuals can utilize effectively to develop competitive intelligence. Allowing learners to socialize with various technologies and application helps to develop competitive intelligence. In terms of the ethical use of information technology to develop competitive intelligence, organizations can use information technology to build excellent communication networks that facilitate competitive intelligence. The communication channels facilitate the process of sharing ideas, thus creating a conducive environment for learning and training. Effective communication strategies will facilitate the process of gathering information concerning external factors that affect the company externally. Ideas such as role-play can effectively develop competitive intelligence since individuals involved can understand real-life settings and practical responsibility. In addition, this activity will act as preparation and testing the ability of individuals. In the setting of learners, assisting them to solve their problems with modern technology can facilitate the development of competitive intelligence in all operations in the future (Colakoglu, 2011). When educating learners, it is essential to present all essential pieces of information in order to guide them effectively. Communicating the overall goals rather than just temporally goals is important in creating competitive intelligence since learners will train how to operate under specific guidelines and evaluation.

Competitive intelligence is important, and hence educators must develop effective means of using information technology to develop it. After training and using information technology, it is important to evaluate the understanding of the involved individuals in the development of competitive intelligence. I agree that it is also important to offer more assignments and responsibilities to learners to evaluate themselves in terms of the efficiency and security of the information obtained. Extra responsibility help to ensure that learners have an opportunity to utilize the learned concepts (Calof et al., 2015). Information can be utilized ethically by safeguarding data and information, developing and administering databases, and offering an opportunity for learners to utilize real devices available in the current market. Competitive intelligence in the working environment ensures that the organization minimizes all forms of risks that might affect the progress and development of an organization. In summary, educators should ensure that learners have practical training through role-play and practical testing for the effective development of competitive intelligence. Also, helping the involved troubleshoot problems affecting them helps to educate them more practically, thus enhancing competitive intelligence. Lastly, I like the discussion post that you have presented.

Reference

Colakoglu, T. (2011). The problem of competitive intelligence: How to evaluate& develop competitive intelligence?. *Procedia-Social and Behavioral Sciences*, *24*, 1615-1623.

Calof, J., Richards, G., & Smith, J. (2015). Foresight, competitive intelligence, and business analytics—tools for making industrial programs more efficient. *Форсайт*, *9*(1 (eng)).