**WORK 5003: Organizational Politics**

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Course

University

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Date

**Introduction- Organizations as Political Arenas**

All organizations are sites and arenas with different interacting interests. This is because of differences in individual desires, goals, competing demands, and scarce resources that forces people that form an organization to either compete or collaborate. These competing interests and incentives for either collaboration or cooperation create an environment where control, authority and influence are important aspects of an organization’s functioning and culture- influencing the organization either positively or negatively according to the power and political dynamics of the organization. Politics is a pervasive aspect of the management of any organization.

***What is Organizational Politics?***

*Organizational politics* (also known as workplace politics) are the collection of self-serving behaviors within an organizational setting in which employees use to influence decisions and events in an organization meant to increase the probability of obtaining personally beneficial outcomes within the organization in question (Aamodt, 2015, pg. 541). These personally beneficial outcomes might include access to tangible assets in the organization, intangible benefits such as status and the strategic positioning that makes the employee influence the behavior of others within the organization.

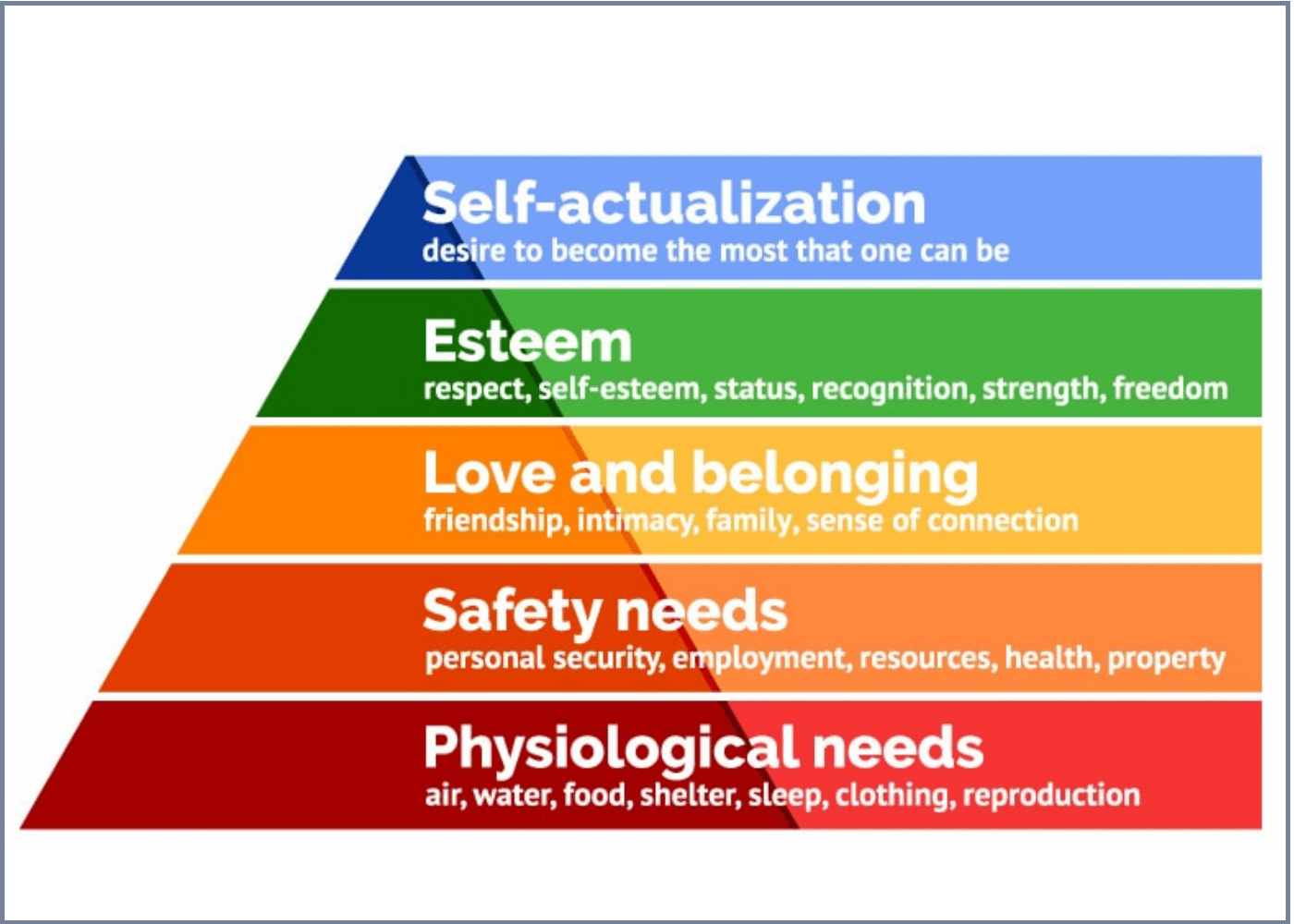
***Why Organizational Politics Are Necessary for an Organization- the Necessary Evil***

Positive political behavior in an organization is generally designed to influence the behavior of colleagues, superiors and subordinates in a manner that helps the organization achieve its goals apart from helping the person playing the political game. Perfect examples of positive political behavior in the organizational context include volunteering, portraying a professional image, complimenting others on their achievements and positively contributing to the organization through collaborative problem-solving and offering support to colleagues and subordinates (Aamodt, 2015, pg. 541). On the other hand, negative political behaviors are essentially designed only to meet personal goals and interests. They are mostly manipulative and destructive behaviors like spreading rumors, deliberately withholding important information and, in some extreme cases, sabotaging an employee’s tasks or image in the organization. Behaviors classified under negative political behaviors also can harm the organization (reducing efficiency, collaboration, problem-solving, and increasing conflicts) (Aamodt, 2015, pg. 541).

As such, negative organizational behaviors negatively influence interpersonal and group relationships within an organization, which derails cooperation, information sharing and other important organizational functions. However, research shows positive organizational behaviors has the potential of enhancing organizational efficiency, helps form positive and proactive interpersonal relationships, aid in organizational change management and overall benefit personal and collective organizational interests (Clarke, 2011). The only differing element in political behavior that distinguishes between positive and negative political behavior is how personal interests overlap or are in congruence with organizational interests. Positive political behavior means the individual’s interests are aligned with organizational interests, which serves as an incentive for positive organizational behavior. As Pfeiffer suggests, politics in an organizational setting is necessary to ‘get things done’ (Pfeffer, 2015). Politics has also been described as the ‘lubricant that oils an organization’s internal gears.’ Its precepts determine how power within the organization is worked out in the organization, albeit during the daily operations of an organization. Such schools of thought are enough reasons to describe politics in an organization as a necessary evil.

***Values, Value Systems and the Psychology of Organizational Politics***

The dynamics of power relationships in any organization that influence the political relationships and landscape within an organization can be described as a psychological process of gradually meeting the needs of members of an organization. This psychological process was excellently described by ***Marlow’s Hierarchy of Needs Theory***- a model that describes the motivation behind an individual’s behavior in the organization and their ambition to participate in organizational politics actively. The hierarchy is summarized in the diagrammatic representation below:



***Figure 1: Marlow’s Hierarchy of Needs that Describes Motivations Behind Positive or Negative Political Behavior in Organizations (Rajan, 2019)***

Organizational politics is essentially a function of an individual’s experiences and interactions with an organization. An individual joining an organization through employment is primarily motivated by the *need to meet physiological needs*- to afford food, shelter, clothing and other basic needs for survival (Taormina & Gao, 2013). This need for independence facilitated through actively engaging in work and receiving financial rewards motivates employees, especially in the early stages of employment, to show an acceptable level of competence in their output in the hopes of continuing with employment.

Sustaining such output levels is hypothesized to induce a positive image within the upper echelon of an organization, task allocation, completeness which increases the indispensability of the individual to the organization or upper echelon employees. This leads to meeting the second need of an individual in an organization- *safety needs*. This is described as economic safety (Taormina & Gao, 2013) in the context of organizational politics. It is achieved through job security that is manifest through, say additional training that develops an individual’s skills that are applicable and beneficial to an organization. It is often marked by increased pay and promotions. Safety needs ultimately lead to the third need in the hierarchy, love and a *sense of belonging*. This is the desire for acceptance within the organization as an important part of the overall organizational machinery. It is met through enhanced teamwork and cooperation within the organization, often with satisfactory responses (praise and compliments) by colleagues, superiors and subordinates (Taormina & Gao, 2013).

Spatial recognition in the organization leads to the fourth need in the hierarchy of needs- *self-esteem*. This stems from the personal need for recognition, respect and distinguishable status in the organization. It is usually achieved via promotions and rising through the ranks to the upper echelon of the organization (Lussier, 2019). This need is met by manifestations of authority, power, admiration and influence in the organization. The need for this sort of achievement often determines the extent to which an individual either practices positive or negative political behavior. Suppose the desire for coercive power and legitimate power (authority) outweighs the personal rewards (fulfilment and satisfaction) obtained by having a positive influence in an organization (inspiration and respect from others) (Lussier, 2019). In that case, the employee is more likely to practice negative political behavior. The culmination of these needs is *self-actualization*, the notion that an individual reached their full potential in the organization.

***The Power Dynamics in the Organizational Political Landscape***

The political landscape in an organization comprises several formal and informal hierarchies that link the players in an organization’s political game. These aspects describe the relationships between employees, colleagues, superiors and subordinates in an organization at any given time (Shakoor, 2020). The political landscape in the organization starts with the ***formal hierarchy*** of an organization (the reporting structure in the organization). It describes who has the *authority* to delegate tasks, fire or hire employees at different levels of the organization.

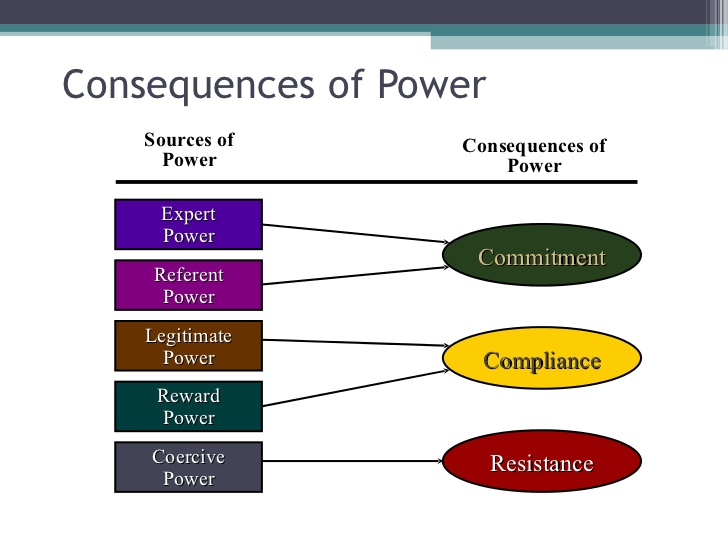
However, working together in organizations is as much a function of this formal hierarchy as it is a function of the quality of interactions and communication in the organization. This means the more employees work together within the organization; the more ***informal hierarchy*** is developed. This is the extent to which employees value and rate each other in an organization- the influence an employee has on colleagues, subordinates or superiors in an organization (Shakoor, 2020). It mostly develops as a result of positive interactions with other employees, which leads to respect, admiration and influence (the ability to induce voluntary behavior in an organization).

***Power Versus Authority in an Organization***

From an organizational perspective, organizational *power* is the ability to influence behavior (the force that induces this behavior or the store of the potential to influence behavior). *Authority* in an organization refers to legitimate power- power that develops from an organization’s formal hierarchy, determined by an individual’s position in the echelon of the organization (Grenadier et al., 2014). It is important to understand informal hierarchy serves to distort authority through awarding non-positional influence based on interactions within an organization. An employee, regardless of their position in an organization, can influence behavior of other employees if they are the recipient of respect and admiration in any organization. An example is a low-tier employee who has worked in an organization for a long while, showing admirable loyalty and commitment to the organization, a source of respect and influence. It is therefore important for managers and upper echelon members of any organization to consider the various sources of power as they help set precedence for organizational culture and the political dynamics in any organization.

***Sources of Power in an Organization***

Influence is the primary and metaphorical *SI Unit* for measuring power in an organization, which in turn describes the political dynamics of an organization. The sources of power in an organization is, therefore, a function of how an employee or members of an organization is able to motivate employees into certain actions or behavior. It has already been established that although authority is a form of power, it is not the only source of power in any organization (Ramos et al., 2019). Authority motivates out of fear and formal consequences, while influential power is based on internal reverence and quality of interpersonal relationships between employees in an organization. The following is a diagrammatic representation of the five major sources of power within an organization and the research-validated consequence of utilizing such power sources:



***Figure 2: Different Sources of Power in an Organization and Consequences (Faizan, 2011)***

The power dynamics of any organization are influenced by the formal and informal relationships between people and teams in the organization, which is an effect that is developed over time (Ramos et al., 2019). As such, power is generated, cultivated, maintained, or lost within this relationship context. Research suggests an organization is more efficient if employees can work independently, with minimal surveillance through their own internal volition, self-generated motivation (Ramos et al., 2019).

At the bottom of the sources of power in an organization, based on the aforementioned research postulations, is *coercive power*. It is based on the belief that a superior can administer unwelcomed and feared sanctions and penalties if the employee does not meet their expectations. It is essentially fear-based motivation- an employee is motivated by the fear of reprisal rather than a personal drive to complete tasks and meet expectations (Taucean et al., 2016). It is placed at the bottom of the sources of power hierarchy because it has the most research-associated demerits. Leaders and managers that incorporate coercive power micromanage employees, one-way communication, use threats of punishments to influence behaviors without regard for employee experience or opinions, offering little support. Most employees feel undervalued and demotivated if exposed to coercive power techniques over time, leading to bare-minimum output and high employee turnover. It also lowers the leader’s informal hierarchy in an organization. It *leads to resistance* among employees.

The next source of power is *reward power*, which is based on the internalized belief among subordinates that compliance would be rewarded through valuable tokens of appreciation that the employee desires. These rewards include raises, vacations, job promotions and organizational awards. It is an improvement from coercive power because it is not based on fear, rather the rewards. Employees are comparatively more motivated because the rewards are of value to them, albeit with some of the demerits of coercive power like the need for constant surveillance, mainly using one-way communication and acceptable performance (Taucean et al., 2016).

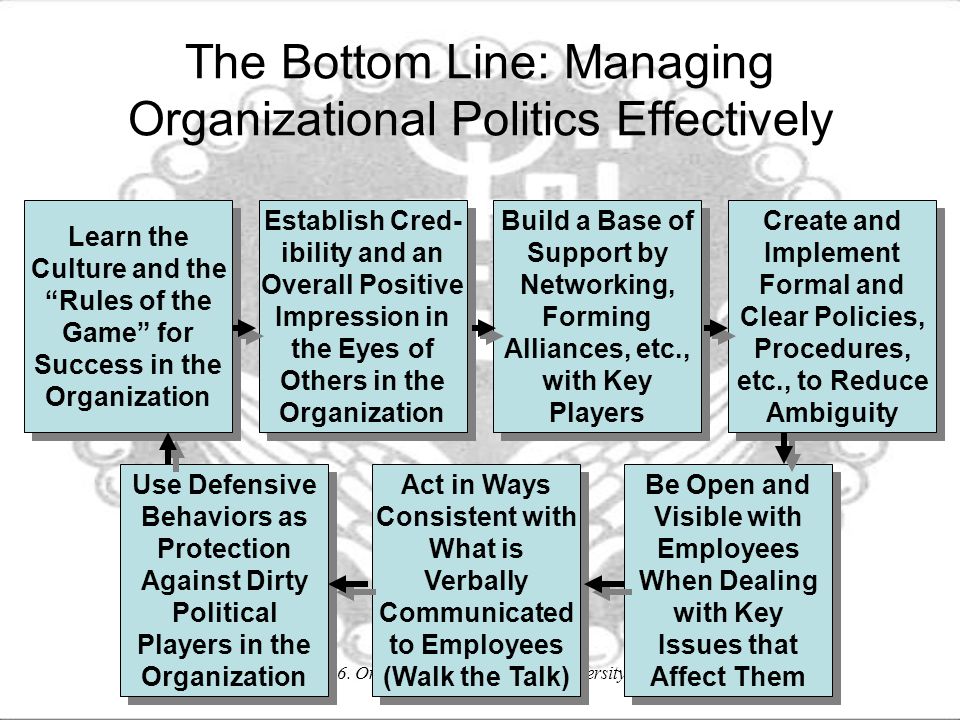
*Legitimate power*, the other source of influence in the hierarchy, stems from the formal hierarchy in an organization. An employee understands that it is part of their job description to take and execute orders from their superior. It is based on rank and places the leader at an advantage over superiors, allowing them to form interpersonal relationships and organizational culture in an organization. What a leader or manager does with legitimate power determines how the manager uses other sources of power- reward, coercive and reverent power and internal motivation of subordinates (Taucean et al., 2016).

However, the most important source of power is *referent power*- based on the internalized perception among subordinates that the manager or leader possesses admirable personality traits and professional abilities that should be emulated (Chinomona, 2012). The leader is viewed as a source of motivation because they are held in high esteem by subordinates. Subordinates strive to meet the leader’s expectations, not because of fear of reprisal or rewards, but because they view the leader as a benchmark for success and the datum for performance.

Reverent power is cultivated through positive interpersonal relationships with employees, two-way responsive communication, engaging employees in problem-solving & decision making, and offering support instead of reprisal when employees make mistakes and empathy. It is also cultivated by a commendable performance by the manager- showing involvement in the work, taking an active role in the organization’s operations and showing dedication to the organization’s goals and objectives (Chinomona, 2012). This source of power requires little surveillance because subordinates find a constant and consistent source of motivation. The last source of power is *expert power*- which is based on the belief that a leader has superior knowledge on a task, hence the legitimacy of any directions they give. Expert and referent power has the highest ranks among sources of power since they induce commitment from employees (self-generated motivation to aid the organization to achieve its goals and objectives) (Chinomona, 2012).

***The Bottom Line: Managing Organizational Politics***

It should be the desire of every leader to manage organizational politics and create an environment where positive political behaviors can describe the organizational culture (Mölk & Auer, 2018). Leaders and managers must leverage knowledge on sources of power (forming management strategies aimed at increase the cultivation and utilization of referent, expert and reward power as compared to coercive power in people with legitimate power), as it aids in enhancing control over the organization while at the same time inducing self-generated motivation among employees that goes a long way in improving performance outcomes in the organization (Mölk & Auer, 2018). It is also important in talent development and training, since there is an increased likelihood that employees might be influenced to take after their admired and respected leader. The diagrammatic representation describes the bottom line of organizational politics management is shown below:

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***Figure 3: Diagrammatic Representation of Steps Towards Effective Management of Organizational Politics (Scott, 2019)***

Managing organizational politics is based on harmonizing the manager’s or leader’s position in both the formal and informal hierarchy in the organization. Formal hierarchy is pre-established through legitimate power. Relationships with subordinates develop informal hierarchy (Mölk & Auer, 2018). Therefore, it is prudent that managers establish credibility by offering support and presenting themselves as an example of dedication and commitment to the organization’s goals. It is also established by forming alliances with employees with the admiration and respect of employees (higher in the informal hierarchy), practicing effective and responsive communication, and engaging employees in decision-making and policy formulation.

**Conclusion**

Workplace politics mainly involve a set of self-benefitting practices and behaviors in an organization that induce positive outcomes such as increased material rewards, status and authority over subordinates. Politics in the workplace is created by different ideas, personal desires, goals, formal hierarchy and limited resources in an organization that makes employees either compete or collaborate. However, while it may appear as an inhibiting aspect of an organization, it is a necessary element of an organization that makes it possible to ‘get things done.’ Organizational politics benefits both employees and the organization in general if a culture is developed that aligns personal goals and the rewards of playing the political games are aligned with the organizational goals. This requires inducing the practice of positive political behavior that propagate relationships towards referent power dynamics.

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