**Urgent Care Units**

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May 11, 2021

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The research has determined that the number of care centers has been increased in the United States and other countries due to certain reasons. One of the most significant reasons the number of urgent care centers has been increased is the increased morbidity and mortality rate. According to the report gained from the medical survey, it has become clear from the research that there are more than 9,000 care centers in the United States. The Urgent Care Association has released its report in 2019 in which the increase in care units has been discussed. The report claimed that the total number of the care units researched to 9,616 in November 2019, which showed a 9.6% increase in care units compared to the previous year. The concept of care units was less in 2013, but it is being increased each year. In 2013, there are only 6,100 urgent care centers in the United States, but now they have reached 9,616. Not only urgent care centers but also retail clinics are being grown throughout the United States for different reasons (Rhee, 2019). The research has been conducted to determine the causes of the increase in the number of urgent care units from 2013. It has become clear that some of the reasons that are playing a significant role in the increase in this concept are following

**Affordability**

The research has claimed that the country's economic condition has become increased due to which people have become able to afford the expensive treatments from urgent care units. There is no doubt that the number of care units was less in history because the United States was developing and trying to improve the country's financial condition so that people can enjoy different facilities and services. But now the economic condition has become increased, and people have enough money to afford all kinds of medical facilities. The people's concern has become increased toward health because they become aware of the importance of health and satisfying life. Their lifestyle has become increased, and they invest a lot of money in medical facilities because they want a healthy life. The research has found that there are different developing countries where urgent care units are still less in number because the economic condition of their country is not better due to which people cannot afford medical treatment. All the facilities that are provided to the patients in the medical care units are expensive. Therefore, a high amount of money is needed. Some people in the United States cannot afford the expensive treatment, but the analysis has claimed that more than 70% of the people in the United States can afford the treatment. Therefore, private organizations are giving concentration to increase the number of urgent care units for the better health of their people (Pines, 2013).

**Convenience**

Urgent care units are convenient for people because they can save money on transportation and easily gain medical treatment. It has been determined from the research that some urgent care units are also providing medical facilities and services to the patients in their homes, which showed that people don't have to invest more time in this process. The people of the United States live in the era of technology because they have a high amount of money but less time for their personal lives and health. However, the concept of urgent care units is convenient for them because it can help them save time compared to money. Some of the researchers in the United States have claimed that there is nothing more problematic and frustrating than not getting medical care during the hours of non-business. There is no doubt that people become injured or sick most of the time when the time is not convenient for getting medical treatment, such as during night hours or non-business hours. Therefore, the United States people are giving importance to the urgent care units because they provide flexible weekend and evening hours. Patients become able to get treatment according to their needs and requirements, which showed the convenience of the medical treatment by these units. Thus it has become clear that the number of urgent care units is being increased in the United States due to its convenience for the people throughout the United States (Herring, 2013).

**Cost**

Some people think that urgent care units are more expensive than traditional medical treatment. Therefore, they do not give importance to this treatment method and try to save their money for other purposes. But the people of the United States have found that treatment in the urgent care units is cheaper than going to the emergency room. Still, it is also cheaper than visiting the primary doctor, which showed that urgent care units are also cost-effective and are saving people money. People can save their time and money by getting treatment from the medical care units because they don't need any appointments from the doctors. Taking appointments from the doctors at the time of sick leads to frustration of the patients due to which condition worsens. Therefore, this concept is more comfortable and easy for people because they can visit the urgent care units when they are ready without any protocol and get treatment without wasting time.

**Quick Service**

It has been analyzed from the research that the patients have to wait for few hours during visits to the emergency room, due to which their time becomes waste, and they also become frustrated. The health care professionals double or triple book their appointment for the patients due to which people have to wait for a lot of time while in the case of urgent care centers, they can assess better treatment in less time. Thus it has become clear that this treatment method is quicker than the treatment in emergency rooms. Therefore, the number of urgent care units increases in the United States in the last few years.

**Competition with Traditional Services**

Different organizations have found that the people are being attracted toward the urgent care units and are ignoring traditional medical services; therefore, they are trying to become a part of the society by expanding the urgent care units in the United States. The main focus of all the organizations is to attract patients to gain success in the market. They have analyzed that the organizations focusing on urgent care units compared to traditional services are getting competitive advantages. Therefore, they are also trying to increase the number of urgent care units (Akinbami, 2011).

**Population**

The population rate has also increased in the United States, which showed that the number of patients is also being increased along with time. It was important for the country to increase the number of care units to manage the rate of disease within the society. Therefore, the concept of this system is being increased. Different countries are not able to handle the situation in their country due to the presence of less money. Still, the United States is a developed country and can increase the number of urgent care units to provide medical facilities to the patients to promote health. Thus, it has become clear that the concept of urgent medical care units is being increased in different developed countries, including the United States.

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